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## Red Bull: Student Marketeers / Ambassadors 2026 Apply online

### Description

Red Bull is seeking passionate and outgoing individuals to join our team as Student Marketeers/Ambassadors. As a Student Marketeer/Ambassador, you will be the face of Red Bull on your campus or within your local community, driving brand awareness, engagement, and loyalty among your peers.

### Responsibilities

- Actively promote and represent the Red Bull brand values and products on campus or at relevant events
- Plan and execute marketing initiatives, events, and activations to reach target audiences
- Create and maintain a strong network of contacts within your university or community
- Utilize social media platforms and digital tools to amplify Red Bull's presence and engagement
- Collaborate with the local Red Bull team to brainstorm ideas, share insights, and report on activities and successes
- Engage with students and consumers to gather feedback, insights, and market trends
- Demonstrate enthusiasm for Red Bull's mission and values while embodying the brand's lifestyle and image

### Qualifications

- Currently enrolled as a student at a college or university
- Strong interpersonal and communication skills
- Highly motivated, proactive, and enthusiastic about the Red Bull brand
- Ability to work independently and collaborate effectively within a team
- Well-connected within your campus or local community
- A passion for marketing, events, and creating memorable experiences

### Job Benefits

- Gain valuable marketing and brand management experience with a globally recognized company
- Access to networking opportunities and professional development resources
- Work within a dynamic and energetic team environment
- Flexible work schedule that complements your academic commitments
- Exclusive access to Red Bull events and products

### Contacts

To apply for the position of Red Bull Student Marketeer/Ambassador, please submit your resume along with a cover letter explaining why you are passionate about representing Red Bull and how you plan to contribute to the brand's success on your campus or in your community.

### Hiring organization

Red Bull

### Employment Type

Intern

### Duration of employment

3 Months

### Industry

Food and Beverage Services

### Job Location

Cape Town, Western Cape, South Africa, 8000, Cape Town, Western Cape, South Africa

### Working Hours

09

### Date posted

June 10, 2026

### Valid through

04.01.2027

Join us in energizing the world and inspiring others to push beyond their limits with Red Bull!